

## PRESS RELEASE

No. 366/2015

Date: 3rd June 2015

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### **Minister Launches New GSLA Logo**

The Minister for Sports, the Hon Steven Linares, is pleased to announce a new logo for the Gibraltar Sports and Leisure Authority. The logo, which has been designed by staff, forms part of the first phase of the GSLA's re-branding programme and will be visible on staff uniforms, facilities, letterheads etc with the old version being gradually phased out. In addition, a revamped version of the current website will be active in the very near future and will become a "one stop shop" for all information related to the GSLA and the services it provides. A Facebook and Twitter feed will also become live in the next few days and are extra tools that will be used to inform the public of relevant news and events.

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